

ANNUAL REPORT 2019

University Fund Limburg | SWOL |

‘Bridge’ between **Maastricht University**
and society



Maastricht University



Universiteitsfonds Limburg
| SWOL |

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“Win-win situations arise when academic agendas are linked to social issues.”

FOREWORD

Looking back with satisfaction

With my first full financial year as director of the University Fund Limburg/SWOL now behind me, I feel I can reflect on the past year with satisfaction. We took important steps in 2019 towards building new bridges between society and academic talent, ambitions and knowledge. These will help us to achieve not only the Fund's aim of fostering education and research within Maastricht University (UM), but also the university's goal of contributing to solutions for social challenges through high-quality research and innovation.

Based on our conviction that win-win situations arise when academic agendas are linked to social issues, during the year under review we worked hard to intensify our interaction with society. We launched 'UM Crowd', the new crowdfunding platform for UM students and researchers. We also overhauled our Annual Funding Campaign, partnered with the Maastricht Platform for Community-Engaged Research, and more.

In the coming years, we aim to further enhance our role as a bridge-builder. In addition to government authorities and high net-worth individuals, we will focus primarily on the regional business sector. Companies throughout the Euregion, including our Fund, benefit from being embedded in a strong social and economic structure. To this end, a solid, far-reaching network of government authorities, companies and knowledge institutions, as well as the Brightlands campuses is essential. We are pleased to be able to contribute to this in various ways; our new business proposition, for example, will be launched in 2020.



Thanks to a number of heart-warming successes in my first year, which enabled researchers to fund their projects or chairs with our help, and the valuable and loyal relationships we already have, I have full confidence that we can achieve our ambitions in the years to come!

Yours faithfully,

Bouwien Janssen

Director, University Fund Limburg | SWOL
Director, Development & Alumni Relations
Maastricht University

ABOUT THE UNIVERSITY FUND LIMBURG / SWOL

This chapter provides a brief introduction to the University Fund Limburg/SWOL. For more information, please visit our website: www.ufl-swol.nl.

1. The Fund

Founded in 1965, the University Fund Limburg/SWOL is the external support foundation of Maastricht University (UM). It serves as a bridge between university and society, with the aim of fostering research and education at UM. In addition to facilitating grants for students and researchers, we also support the crowdfunding platform 'UM Crowd' and numerous Named Funds and professorial chairs.

To promote research and education at UM, the Fund is largely dependent on donations from third parties, such as private individuals (e.g. alumni) and companies. We would therefore like to thank our donors, contributors, sponsors and all those who sympathise with our mission for their unwavering commitment and loyalty.

2. The organisation

The University Fund Limburg/SWOL is part of UM's Development & Alumni Relations department. The director of the department, Bouwien Janssen, also fulfils the statutory role of director of the Fund. This enables us to coordinate

the Fund's activities with developments at UM. The Development & Alumni Relations department comprises a team of 10 people, supported by a number of student assistants.

For an overview of all employees, please refer to the appendices.

3. The board

The Fund has a General Board and an Executive Board, which met twice and three times during the year under review, respectively. In accordance with the reappointment calendar, several changes to the boards were made in 2019:

- General Board: in January, one new member was appointed and two members were reappointed
- Executive Board: one new member was appointed as secretary; another new member transferred from the General Board. These new board members are UM alumni.

For an overview of all board members, please refer to the appendices. ➤



THE POLICY IN 2019

From new campaigns to special connections

This chapter outlines the main features of the policy pursued by the University Fund Limburg/SWOL in 2019. We divide this policy into five categories, which are addressed in separate sections below.

1. Profile and relationship management
2. Fundraising
3. Grants, scholarships and prizes
4. Secure and sustainable management of donations
5. Involvement of UM alumni

1. Profile and relationship management

To enhance the visibility of its role as a bridge-builder between Maastricht University (UM) and society, both in and outside the university, the University Fund Limburg/SWOL took various steps in 2019.

Networking and relationship management

The Fund participated in regional business networks organised by the Limburg Employers' Association, Wielerronde Maastricht, UMIO, ITEM, the Province of Limburg and other relations. In keeping with tradition, board members of the Fund also attended the UM ceremonies for the Dies Natalis and the Opening of the Academic Year, alongside company representatives, private donors and alumni. UM places great value on involving relations from across the region in these events and receives support to this end from the University Fund Limburg/SWOL. Additionally, we held various introductory talks and gave presentations at multiple levels within the UM faculties.

Maastricht University Dinner

The Limburg University Fund/SWOL and UM organised the 13th annual Maastricht University Dinner in 2019. The keynote speaker was Mark Post, professor of Vascular Physiology. It was a successful event, strengthening ties between UM and some 28 organisations from around the region and further afield, as well as government authorities, university partners and UM alumni.

Participation in juries, conferences, etc.

In 2019, the director served on behalf of the University Fund Limburg/SWOL as a jury member for the Maastricht Business Award and the Student Idea Competition, and represented the Fund during the Student Impact Course and the kick-off of the Maastricht Platform for Community Engaged Research (MPCER). The MPCER is financed through the Fund and was established for UM

academics who wish to conduct research not only for, but also with, citizens. All activities dovetail seamlessly with the objectives of the Fund: enhancing research and education, as well as fostering interaction between university and society.

Communication

To highlight its role both in and outside UM, in the past year the University Fund Limburg/SWOL has developed and made use of various communication channels. We regularly share stories and news from the Fund via our social media channels, the UM website and intranet, newsletters, magazines, brochures, flyers and so on. It is great to see that the local media are increasingly picking up news about the Fund and that the number of followers on our social media channels is growing steadily. Among our goals for 2020 are the launch of the Fund's new website and newsletter. ➤

The 13th successful dinner

"A nice balance between food, entertainment and conversation." This is how UM Professor Mark Post described the Maastricht University Dinner, held on Wednesday 3 April 2019 in the Maastricht provincial government building. Professor Post gave a riveting lecture on 'healthy, juicy and sustainable regenerative biology'. We at the University Fund Limburg/SWOL also deemed the dinner a great success!



2. Fundraising

In 2019, the University Fund Limburg/SWOL worked hard on the further development of old and new instruments for fundraising. We received a total of €1,427,603 from some 1100 donors, supported by the fundraising activities outlined below.

Crowdfunding

As indicated in the foreword, in 2019 we took our first steps in the world of crowdfunding. Our new crowdfunding platform, UM Crowd, was launched in January, with nine campaigns started and completed in the year under review. The topics ranged from research into cardiovascular disease in women to the oldest printed comedy in Maastricht, and everything in between.

The new platform performed well from the outset, yielding €102,414 from 850 donors. Of this, €54,719 went directly to the existing Named Funds associated with the crowdfunding campaigns. The majority of donations were received through UM Crowd. Thanks to the large number of relatively small donations, the number of private and corporate donors increased compared to previous years. Interestingly, many donors chose to give anonymously.

The crowdfunding initiatives had a positive impact on our visibility in society: various projects were picked up by local media outlets and featured on the radio/television. Furthermore, our crowdfunding efforts gave rise to valuable long-term relationships, additional funds and collaborations.



Dear to our heart: women's hearts

As many as one in four women in the Netherlands die of cardiovascular disease. In 2019 the Queen of Hearts Fund successfully raised money through UM Crowd for a new study that will help predict whether women will develop cardiovascular disease later in life. With our support, they organised a festive benefit evening and other activities, the proceeds of which will go entirely to the research.



Culture from Maastricht stays in Maastricht!

It's a small book of great value: Minervalia by Jean Guyot. The oldest comedy printed in Maastricht, with only five copies left in the world. The book is a wonderful addition to the Special Collections of the Maastricht University Library. Thanks to crowdfunding, we were able to bring a copy of the book 'home' for everyone to admire.

Annual Fund Campaign

The existing Annual Fund Campaign underwent an overhaul in 2019. Previously, alumni, professors and existing donors were asked to make a general donation. Last year, donors were able to choose from four specific UM projects: grants for underprivileged students, an app to help women with chronic pain caused by endometriosis, recycling machines for plastic and a special animal experience room at the Maastricht UMC+. We approached all alumni aged 40 and older, professors and existing donors in writing and/or digitally. During the campaign, the projects were also advertised through the crowdfunding platform UM Crowd. This enhanced their visibility and thus the success of the campaign: at the end of 2019 – before the campaign was even over – we had raised four times the amount raised in previous years.

Business proposition

In the fourth quarter of 2019, we developed a partnership programme in which companies with a focus on social engagement can make use of UM's knowledge and network in exchange for a donation. Acquisition for this partnership programme will start in 2020.

Named Funds and professorships

Three Named Funds were launched in the year under review:

- The SHE Fund, which aims to contribute to the training of health professionals in vulnerable areas.
- The Excalibur Fund, which raises funds for breakthrough technologies that promote the recovery and regeneration of the human body.
- The Queen of Hearts Fund, which focuses on research into cardiovascular disease in women.



What happens when a body can no longer repair itself?

"Our bodies have an impressive ability to repair damage; think of a cut in the finger or a broken leg. But when you have major damage caused by, say, a car accident, a tumour or a chronic disease, you have to give the body a hand. Our Named Fund supports innovative research in this area."

Prof. Pamela Habibovic |
Excalibur Fund



"I highly recommend this partnership"

"A partnership with UM is a real plus for companies. It offers a great combination: contributing to the region and at the same time gaining new insights, expanding your network and more."

Erik Joosten |
CEO and founder of Arion

The board also decided to make a financial contribution to the establishment of the Maastricht Platform for Community-Engaged Research. This contribution is earmarked for a linked Named Fund, which will be established in 2020.

In 2019 we announced that one Named Fund, the Alumni Fund, will be discontinued in the first quarter of 2020. The Alumni Fund has too narrow a focus/target group. Rather than targeting alumni alone, our revamped strategy in the form of the new Annual Fund Campaign is broader and, based on the initial results, has already proven to be successful.

Furthermore, a new professorship was established in 2019: the Chair of Youth, Nutrition and Health, which aims to promote the health of current and future generations of young people through research and educational programmes on youth and healthy nutrition.

For a full overview of Named Funds and professorial chairs, please refer to the appendices.



Scholarships

In 2019, we took steps to further develop the Scholarship Fund of the University Fund Limburg/SWOL. Contacts were intensified with a number of scholarship providers.

Inheritances

In December 2019, it was confirmed that the Fund will receive the proceeds of the joint estate with the Leuven University Fund (dated 2015) in the first quarter of 2020. ➤



Thank you for your donation, Christian!

“Supporting Maastricht University feels only natural to me. As a PhD student, I was lucky enough to receive a grant myself, which enabled me to turn my career ambitions into reality. By supporting UM through the Limburg University Fund/SWOL, I can give something back to the university, which also benefits research and students.”

Christian Wiehenkamp | UM alum and Chief Investment Officer at Perpetual Investors GmbH

3. Grants, scholarships and prizes

Every year, the University Fund Limburg/SWOL awards a range of grants, scholarships and prizes. This section provides an overview of those granted in 2019.

Grants

The University Fund Limburg/SWOL awards grants to Maastricht University (UM) researchers. The Fund also provides grants for initiatives by UM students for UM students. The board of the Fund has entrusted the management and allocation of many of these grants to the Committee for Academic Expenditure (CoBes) and the Committee for the Support of Student Activities (CooSa). Please refer to the appendices for the composition of these committees. The University Fund Limburg/SWOL establishes the financial parameters for these committees on an annual basis.

In 2019, a total of €144,287 in CoBes grants and €14,150 in CooSa grants were awarded. For an overview of grants awarded, please refer to the appendices.

Scholarships

In the year under review, scholarships were granted by the Elisabeth Strouven Fund, the Venlo Region partnership, the Jo Ritzen Study Fund, the Jan de Limpens Foundation, the Kanunnik Salden/Nieuwenhof Foundation and the Geert Hofstede Honorary Fund. These scholarships are provided in collaboration with the University Fund Limburg/SWOL and the UM Scholarship Office.

Prizes

In 2019 the University Fund Limburg/SWOL made financial contributions to the following prizes:

- The UM Valorisation Prize (contribution: €1500). This prize is awarded to a PhD candidate with a dissertation that makes a major impact on society. In 2019 Theresa Thoma-Lürken received the prize for her dissertation ‘Innovating long-term care for older people’.
- The Dissertation Prize (contribution: €3500) is awarded annually to an outstanding PhD dissertation. The 2019 winner was Raymond van de Berg from the Faculty of Health, Medicine and Life Sciences for his dissertation ‘The vestibular implant: Feasibility in humans’. ➤



A student-run alternative supermarket

In 2018, UM student Liza Diane Gordin and a number of fellow students received a CooSa grant to launch the first ever ‘student food cooperative’ in the Benelux. This special initiative, called Foodcoop Maastricht, helps the students to achieve their goal of making organic, sustainable food and products accessible and affordable for everyone.

A must-read for (young) researchers

CoBes grants enable academics to turn special research and other projects into reality. For example, in 2019 UM professors Jochen Cals and Daniel Kotz published *Effective Scientific Writing and Publishing*. This book provides a wealth of tips on academic writing and publishing for students, PhD candidates and (young) researchers. The writers received a CoBes grant for this project in 2014.





4. Secure and sustainable management of donations

It is imperative that we handle the financial resources entrusted to our Fund by benefactors with care and integrity. This includes ensuring their security and investing sustainably at the lowest possible cost, with a moderately defensive investment profile.

With this in mind, we switched to a new house banker in 2019, and divested and rebuilt our investment portfolio. The new portfolio complies with the universal values and standards of the United Nations, as described in the United Nations Global Compact. This means taking account of 10 principles in the areas of human rights, working conditions, the environment, anti-corruption and the Sustainable Development Goals.

5. Involvement of UM alumni

As mentioned previously, the activities of the University Fund Limburg/SWOL are increasingly aligned with those aimed at Maastricht University (UM) alumni. This is beneficial for relationship management and fundraising, but also raises awareness among alumni of our role as a bridge-builder. We will continue to draw attention to the Fund during alumni events in 2020.

In terms of fundraising, a great deal of work needs to be done in the coming years to improve the giving culture of our approximately 76,000 alumni. After all, donating to their alma mater in support of education and research is not yet a matter of course. In the year under review, steps were taken to increase alumni involvement in projects of the University Fund Limburg/SWOL. We raised funds through the 'Care for Beira' stand during the UM Alumni Day and drew attention to the revamped Annual Fund campaign through the UM Star Lectures. In addition, alumni raised money for crowdfunding campaigns during the Brussels Marathon. ➤

In 2019...



Number of alumni

75.995



Number of alumni residing abroad

28.113



Number of alumni events

50



Number of alumni with a non-Dutch background

30.990



Number of donors (including UM alumni)

1.100

Balance as at 31 December 2019 (after proposed profit appropriation)	31/12/2019	31/12/2018
Asset in €		
Fixed assets		
Financial fixed assets:		
Effects	6,997,304	6,682,531
Current assets		
Receivables and accruals:		
Contributions	0	7,500
Other receivables	415,871	0
Accrued interest	28,292	22,125
	444,163	29,625
Liquid assets	1,280,377	1,684,254
	8,721,845	8,396,411

	31/12/2019	31/12/2018
Liability in €		
Equity		
General reserve	4,303,635	4,142,607
Appropriation reserve	16,254	25,298
Brains Unlimited Pioneer Fund		
Named Funds	3,745,479	3,345,375
	8,065,368	7,513,280

Short-term debt and accrued liabilities		
UM Scholarship Fund	3,689	-5,994
Other funds	87,599	302,811
Contributions still to be paid	549,928	553,752
Prepayments	0	0
Accountant fees and administration costs	11,495	17,223
Other	3,765	15,339
	656,476	883,131
	8,721,845	8,396,411

Profit and loss statement, 2019	Realisation 2019 €	Budget 2019 €	Realisation 2018 €
Scholarships and funds received	333,930	220,000	299,433
Scholarships and funds awarded	-539,460	-385,120	-224,412
Change in balance sheet	205,529	165,120	-75,021
Result: scholarships and funds	0	0	0
Named Funds received	685,083	365,000	534,077
Grants awarded by Named Funds	-791,452	-440,000	-724,439
Result: Named Funds	-106,369	-75,000	-190,362
Return on investments, incl. exchange results	583,600	50,000	-150,358
Other income	280,782	437,500	58,265
Release of past allocations	11,298	PM	86,910
Amounts allocated	-170,034	-185,000	-165,961
Costs	-37,187	-75,000	-70,202
Result: other activities	668,460	227,500	-241,346
Total operating result	562,089	152,500	-431,709

LOOKING AHEAD

As will be clear from this report, over the past year the University Fund Limburg/SWOL has organised various successful activities and expressed lofty aspirations. And we hope to continue to achieve our goals in the coming years!

Realistically, however, the COVID-19 situation means we ought to somewhat temper our high expectations for 2020. For example, our investment portfolio is subject to strong fluctuations in value. In the first quarter of 2020 we saw a decrease in capital of more than €300K (-4%), although at the time of writing the stock markets seem to be recovering, with our losses climbing back to -€75K.

It is very difficult to predict the full impact of COVID-19 for the coming year. After all, when the corona crisis broke out, the financial markets assumed that the lockdown would last only until the end of April 2020. This period is now highly uncertain for everyone.

The best-case scenario involves higher than expected herd immunity, as evidenced by large-scale testing. Unfortunately, we are not there yet. Instead, the situation seems to be moving in a negative direction. The longer lockdowns around the world last, the worse the situation for global economies, the business sector and, therefore, the revenues of the Limburg University Fund/SWOL.

Fortunately, there is cause for optimism in the longer term. A good path through and out of the corona crisis will eventually be found, enabling citizens, society and companies to return to business as usual.

In the coming months, the COVID-19 situation will require changes to a number of activities planned by the Fund. In terms of crowdfunding, we expect to see a decrease in the number of campaigns. We have decided to stick to our projected revenues, however, based on the assumption that corona-/health-related campaigns will remain popular among donors; witness the recent, highly successful crowdfunding campaign for vulnerable international students at UM, who could no longer cover the cost of living as a result of COVID-19. The same assumption holds for the Annual Fund Campaign among alumni, professors and existing donors, which will launch in December 2020.

On the other hand, we expect to see a significant negative impact on the implementation of our new business partner programme, both in the number of partners and in terms of revenue. Given the situation in which many SMEs currently find themselves, we have decided to postpone our acquisition activities in the regional business market. Nonetheless, we will continue our relationship management with companies and endeavour to keep contacts 'warm', where appropriate online.

Overall, COVID-19 is having a negative impact on the visibility of the Fund. Physical meetings remain out of the question. For example, the annual Maastricht University Dinner – a networking event with 25 corporate companies from across the region – was recently postponed to the last quarter of 2020, subject to cancellation. But we continue to hold an optimistic view of the longer term. After all, the mission of the Limburg University Fund/SWOL is to foster education and research within Maastricht University... and we have every reason to believe that the insights from this research will ultimately help us to solve this crisis!

I wish you and your loved ones all the best.

Yours faithfully,

Bouwien Janssen

Director University Fund Limburg | SWOL
Director Development & Alumni Relations
Maastricht University



APPENDICES

List of abbreviations of UM faculties

- FASoS: Faculty of Arts and Social Sciences
- FHML: Faculty of Medicine and Life Sciences
- FPN: Faculty of Psychology and Neuroscience
- FSE: Faculty of Science and Engineering
- LAW: Faculty of Law
- SBE: School of Business and Economics

Named Funds and chairs in 2019

General academic support

- A-KO Fund
- Alumni Fund
- Professors' Fund
- Knowledge Transfer Fund
- MPCER
- SWUM Fund
- UCM Fund
- Wagenaar Fund

Students

- Jassim Aba Al-Khail Fonds
- Student Housing Fonds

Health

- Anonymous Named Fund for Anorexia Nervosa
- Brains Unlimited Pioneer Fund
- Excalibur Fund
- GRESB Fund
- Health Food Innovation and Knowledge Transfer Fund

- Hemker Fund
- Brain Battle Fund
- Limburg Fund for Rehabilitation
- M4I Fund
- Mark Post Research Fund
- Queen of Hearts Fund
- Ans Samama Fund
- SHE Fund
- Van De Laar Fund

People and society

- Geert Hofstede Fund
- Health in Slums Fund
- Human Animal Sustainability Fund
- Peter Thijssen Fund
- Peter Elverding Chair Fund

Human rights/rights of the child

- Children's Rights Research Fund
- Theo van Boven Fund

Women and science

- Aspasia FPN Fund
- Elinor Ostrom Fund

Academic heritage

- Academic Heritage Fund

Chairs

- Peter Elverding chairs
- Chair of Youth, Nutrition and Health

CoBes grants awarded in 2019

- Analysis of physics data for research and teaching purposes
- Alumni conference: 10 year anniversary of the Master in Intellectual Property Law and Knowledge Management
- Book symposium: Antonia Waltermann's Reconstructing Sovereignty
- Case study: investing in sustainable agroforestry for pension funds
- Conference: Agency Theory in the 21st Century
- Conference: Game Theory, Social Choice and Application
- Conference: Global Tax Policy
- Conference: Image-Guided Precision Radiotherapy for Small Animals
- Conference: Maastricht Centre for Citizenship, Migration and Development
- Conference: Novel Psychoactive Substances VI
- Conference: Real-time Functional Neuroimaging and Neurofeedback
- Conference: Strengthening Fair Criminal Proceedings in the European Union: the Limits of Legal Regulation
- Conference: Sustainable Buildings 2.0: Healthy Buildings and Human Performance
- Conference: The Regulation of a Decentralized Internet
- Conference: Memory Studies Association
- Conference: The Future of Judicial Review
- Course: Artificial Intelligence for Imaging Radiomics, Deep Learning, Synthetic Data and Distributed Learning
- Participation of Maastricht Science Programme in International Genetically Engineered Machines Contest 2019
- Launch event: Bachelor in Digital Society
- Expert meeting: Minimising the Impact of Aviation Emissions: What Way Forward?
- Meta-study: Designing and Implementing Skills Curricula
- Research project: A Gut Feeling: How Your Brain (And Your Guts) Defines Your Choices
- Research project: how to improve muscle function and performance in athletes by optimising the composition of gut microbiota through dietary intervention
- Research project: the internationalisation of SMEs in Limburg and Drenthe
- Development of a new radioligand as a biomarker for chronic epilepsy
- Development of STEM Educational Gaming Application
- Development of Flui.Go educational toy
- Organisation of PAS Festival
- Training and networking meeting/conference for PhD candidates in educational sciences
- Seminar: similarities and differences between female genital mutilation and labia correction surgery
- Symposium: Avoidant/Restrictive Food Intake Disorder
- Symposium: Immunometabolism
- Symposium: Law and Language
- Symposium: Lifestyle, Metabolism and CVD Risk
- Symposium: Maastricht Behavioural Economic Policy
- Symposium: NextGenChemNL 2019
- Symposium: Young AGERs
- Workshop: Considering the Legal Framework for Regulating the Actions of Non-State Armed Groups Operating in the Areas Not Controlled by States
- Workshop: Developing the Historical Narrative on Dams and Development through a Global History Perspective
- Workshop: Digitalisation, Ethics and EU Fundamental Rights
- Workshop: Governing by Experiment
- Workshop: Judicial and Extra-Judicial Challenges in the EU Multi- and Cross-Level Administrative Framework
- Workshop: Older Workers' Skills and Labour Market Behaviour
- Workshop: results/implications of a survey on interrogations among police investigators in six European countries

- Workshop: Recent Evolutions in the Economic and Monetary Union and the European Banking Union
- Workshop: Reforms of the EU Risk Assessment
- Workshop: The Politicisation of Permanent Crisis in Europe

CooSa grants awarded in 2019

- Conference: the natural course and treatment of congenital muscular dystrophies in general and MDC1A in particular
- EU conference: Student Forum Maastricht
- Event: Maastricht is Yours
- Film festival, Lumière Cinema Maastricht
- WiDS Datathon Hackathon
- Anniversary trip: Maastricht University choir
- Meet Maastricht Festival
- RSM Saurus International Regatta (international rowing competition)
- Student Idea Competition
- Student contest: Battle of the Studies
- UM-wide career event evening for students
- Veritas café Maastricht
- Cycle race, student association MSMWV Dutch Mountains

CoBes board members, 2019

- Bruijn, de, B. (FASoS)
- Engeland, van, M. (FHML)
- Flinterman, C. (LAW)
- Janssen-Kuijpers, B. (University Fund Limburg/SWOL, chair)
- Kar, van de, A. (alum)
- Klingenstijn, M. (University Fund Limburg/SWOL, secretary)

- Kremers, S. (FHML)
- Mierlo, van J. (SBE)
- Offerein, F. (FSE)
- Sorger, B. (FPN)
- Stephenson, P. (FASoS)

CooSa board members, 2019

- Booij, D. (University Fund Limburg/SWOL, secretary)
- Breuls, P. (UM Student Services Centre)
- Eerland, N. (International Students)
- Janssen-Kuijpers, B. (University Fund Limburg/SWOL, chair)
- Lemmens, J. (Maastricht Chamber for Associations)
- Vaessen, T. (University Council)
- Verbeeten, M. (MUSST Sports Council)
- Vloet, I. (Independent Maastricht)
- Voesten, L. (Cultural Student Associations Maastricht)

Employees of Development & Alumni Relations department, 2019

- Booij, D. (fundraiser)
- Evers, C. (office manager)
- Janssen-Kuijpers, B. (director)
- Klingenstijn, M. (office & event manager)
- Pirovano, B. (alumni officer)
- Schreuders, M. (communications officer)
- Sleijpen, R. (financial consultant)
- Snippe, M. (data analyst)
- Vanderbroeck, G. (senior adviser for fundraising)
- Villerius, D. (alumni officer)

Members of the Executive Board of the University Fund Limburg/SWOL, 2019

- Bovens, T. (chair; King's commissioner, Province of Limburg)
- Joosten, E. (CEO, Arion International; FHML alum)
- Niessen, N. (secretary; partner, Boels Zanders Advocates; LAW alum)
- Paul, M. (vice chair; president, Maastricht University)
- Pluymakers, RA. (treasurer; regional managing partner, Ernst & Young)

Members of the General Board of the University Fund Limburg/SWOL, 2019

- Bauer, R. (professor of Institutional Investors, SBE; SBE alum)
- Galama, A. (public affairs manager, WWF Netherlands; FASoS alum)
- Jong, de, M. (founder and managing partner, Monitor Capital Partners; SBE alum)
- Klerken, J. (director, Scelta Mushrooms B.V.)
- Neggers, J-W. (director, JWN Finance B.V.; LAW alum)
- Penn-te Strake, A. (mayor of Maastricht)
- Schok, T. (surgery resident, MUMC+; FHML alum)
- Schreinemacher, M. (managing director, Krijtgroeve Kreco; FHML alum)
- Vries, de, N. (professor of Health Education and Promotion, MUMC+; vice dean, FHML)

Credits

This is a publication of the Foundation of the University Fund Limburg/SWOL.

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